

PTO/SB/01 (05-04)

Approved for use through 07/31/2015. OMB 0561-0032

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DECLARATION FOR UTILITY OR DESIGN PATENT APPLICATION (37 CFR 1.63)		Attorney Docket Number	B2745.0025/P0025
		First Named Inventor	Heldi Kay
		COMPLETE IF KNOWN	
<input type="checkbox"/> Declaration Submitted With Initial Filing OR <input checked="" type="checkbox"/> Declaration Submitted after Initial Filing (surcharge (37 CFR 1.15 (e)) required)		Application Number	09/216,206 - Cont. # 1079
		Filing Date	December 18, 1998
		Art Unit	3622
		Examiner Name	James W. Myhre

I hereby declare that:

Each inventor's residence, mailing address, and citizenship are as stated below next to their name.

I believe the inventor(s) named below to be the original and first inventor(s) of the subject matter which is claimed and for which a patent is sought on the invention entitled:

INTERNET ADVERTISING SYSTEM

(Title of the invention)

the specification of which



is attached hereto

OR



was filed on (MM/DD/YYYY)

12/18/1998

as United States Application Number or PCT International

Application Number

09/216,206

and was amended on (MM/DD/YYYY)

07/27/2005

(if applicable)

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment specifically referred to above.

I acknowledge the duty to disclose information which is material to patentability as defined in 37 CFR 1.56, including for continuation-in-part applications, material information which became available between the filing date of the prior application and the national or PCT international filing date of the continuation-in-part application.

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 355(b) of any foreign application(s) for patent, inventor's or plant breeder's rights certificate(s), or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below and have also identified below, by checking the box, any foreign application for patent, inventor's or plant breeder's rights certificate(s), or any PCT international application having a filing date before that of the application on which priority is claimed.

Prior Foreign Application Number(s)	Country	Foreign Filing Date (MM/DD/YYYY)	Priority Not Claimed	Certified Copy Attached?	
				YES	NO
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

☐ Additional foreign application numbers are listed on a supplemental priority data sheet PTO/SB/02B attached hereto.

[Page 1 of 2]

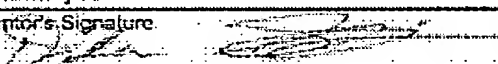
This collection of information is required by 35 U.S.C. 115 and 37 CFR 1.63. The information is required to obtain or retain a benefit by the public which is in the form of a USPTO to process an application. Confidentiality is governed by 35 U.S.C. 422 and 37 CFR 1.11 and 1.16. This collection is estimated to take 21 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. The cost varies depending upon the individual case. Any comments on the amount of time you require to complete the form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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DECLARATION — Utility or Design Patent Application

Direct all correspondence to: <input type="checkbox"/> The address associated with Customer Number: <input type="text"/>		OR <input checked="" type="checkbox"/> Correspondence address below	
Name BEH Investments LLC			
Address 1652 48th Street			
City Brooklyn	State New York	ZIP 11204	
Country US	Telephone (718) 928-2213	Fax (718) 504-9671	
I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.			
NAME OF SOLE OR FIRST INVENTOR:		<input checked="" type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any)) David William		Family Name or Surname Roth	
Inventor's Signature		Date	
Residence: City	State	Country	Citizenship US
Mailing Address			
City	State	Zip	Country
NAME OF SECOND INVENTOR:		<input type="checkbox"/> A petition has been filed for this unsigned inventor	
Given Name (first and middle (if any)) Dylan Fyall		Family Name or Surname Salisbury	
Inventor's Signature 		Date 7/27/2005	
Residence: City Morgan Hill	State California	Country US	Citizenship US
Mailing Address 17945 Calle Central			
City Morgan Hill	State California	Zip 95037	Country US
<input type="checkbox"/> Additional inventors or a legal representative are being named on this application. (attach PTO/SB02A or SB02B attached hereto.)			

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Heidi Kay et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: INTERNET ADVERTISING SYSTEM

Examiner: James W. Myhre

STATEMENT UNDER 37 CFR § 3.73(b)

BEH Investments LLC, a Delaware limited liability corporation, states that it is the assignee of the entire right, title and interest in the patent application identified above, by virtue of a chain of title from the inventor of the patent application identified above, to the current assignee as shown below:

1. From: Heidi Kay, Russell Fraden To: Flycast Communications Corp.
The document was recorded in the United State Patent and Trademark Office at Real 009682, Frame 0336.
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The undersigned is duly authorized to act on behalf of Assignee.

Dated: October 14, 2005

Respectfully submitted,

Signature: /Benzion A. Wachsman/Benzion A. Wachsman, General Manager
(718) 928-2213

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